

## MEDIACOM'S EXPERIENCE IN CAMPAIGNS AND PRODUCTION OF NETWORK PROGRAMS

<b>April 2009 – to date</b>	Contract with Care-Haiti for journalist training and the reinforcement of 10 community radio stations in the department of Artibonite and North West.
<b>April – June 2009</b>	Promotional campaign for the partial senatorial elections for the Provisional Electoral Council and IFES-USAID on 118 radio stations and 30 TV stations across the country.
<b>May 2009 – June 2010</b>	Contract for the broadcast of programs and commercials for MINUSTAH across the country on 18 radios and 6 TV stations.
<b>June 2007 – July 2009</b>	Contract with the World Bank for the awareness campaign for the PME Energy-Haiti program of the World Bank in Haiti on 5 radios and 3 TV stations. (Production and broadcasting)
<b>March 7th – May 5th 2009</b>	Production and broadcast of « Sak pase nan Palman » on 25 radio stations. A 55 minutes long weekly program on the activities of the Haitian Parliament as part of a contract with the support program for the Haitian parliament and financed by the Canadian Parliamentary Center and PAPH-SUNNY-ARD-USAID.
<b>December 2008</b>	Impact evaluation of the « Sak pase nan Palman » ( What happened in the parliament ) program in 32 towns of Haiti's 10 departments for the Canadian Parliamentary Center.
<b>July 18th – Sept. 22nd 08</b>	Production and broadcast of « Sak pase nan Palman » on 22 radio stations. A 55 minutes long weekly program on the activities of the Haitian Parliament as part of a contract with the support program for the Haitian parliament managed by the Canadian Parliamentary Center.
<b>Dec. 2005 – April 2007</b>	Various contracts for the production and the broadcast of advertisements, series, and programs on 60 radio stations of which 40 community radios with Ramak managed by Creative Associates International (USAID Project)
<b>December 2005</b>	Coproduction with Croissance Group of radio televised electoral debates aired on 60 private and community radio stations and 2 TV stations (financed by the World Bank through the Haitian Ministry of the Economy and Finances)
<b>October 06 – June 08</b>	Various contracts for the broadcast of commercials and programs on more than 50 radios and 10 TV stations with the Ministry of National Education and Professional Training. Production of flyers (1 million). Back to school campaign 2006 and 2007 on 50 radio stations.

<b>May 2007</b>	Awareness campaign for the Haitian flag on 15 TV and 70 radio stations (PDG Communications / Ministry of Culture and Communication)
<b>October 1998 – 2000</b>	Set up of radio station Sans-Souci FM in Cap-Haitien. Network production and broadcast of the regional news “Nouvel Kinam” (Our News or News from my region) on Sans-Souci FM and Radio IBO; strictly relaying the news of the departments of the North, North East, Artibonite, Centre and North West. Network broadcasting of news programs of radio stations Kiskeya, IBO and Signal FM.
<b>December 1998</b>	Mediacom carried out the planning and the realization of more than 15 programs on the air or in network on 16 radios across the country for the American Development Foundation (ADF) project on the territorial collectivities and decentralization. (USAID)
<b>Nov. 2002 – Jan. 2003</b>	Execution of the broadcasting campaign (General Census of the Population) on more than 60 radio stations for CiviMedia.
<b>June 2003</b>	Mediacom provided the planning and the managing of the broadcast in network in the provinces, public debate programs and Media Tuesdays on 9 radio stations for the Haitian government.
<b>April – August 2004</b>	Mediacom broadcasted and monitored the promotional campaign of Comcel on more than 10 radio stations in Artibonite on hire with Publigestion
<b>June 2004</b>	Awareness campaign « 100 jours du gouvernement Boniface/ Latortue » on 21 radio stations.
<b>2004 to 2005</b>	Mediacom broadcasted and monitored the promotional campaign of Comcel on more than 10 radio stations in North West on hire with Publigestion. Mediacom broadcasted and followed up the campaign « Children’s traffic » for the Catholic Relief Service (CRS) on 9 radio stations in the North and North East.
<b>August 2004</b>	On hire for three months with Pluralys, Croissance Group and Communication Plus for the broadcast of commercials on 48 radios for the MINUSTAH. On hire for the distribution campaign of new bills for BRH on 18 radio stations in the provincial towns. On hire for the translation, the production and the broadcast on 14 radio stations with PDG Communications for the Ministry of Commerce and Tourism.

- March 05 – April 07** Responsible for the broadcast of weekly radio programs for MINUSTAH on 35 radio stations across the country.
- March 05 – Dec 07** Responsible for the broadcast of televised programs of MINUSTAH on 15 TV stations.
- July 05 – August 07** Contract for programs and advertisement broadcast for the CEP on 107 radio stations and 20 TV stations. CEP's awareness campaign on 50 community and private radio stations in provinces.
- August 05 – January 06** Various contracts for the production and the broadcast of advertisement and programs on 70 radio stations with Gride project and the Ministry of the Interior (Awareness on the role of the territorial collectivities)
- Sept. 05 – Jan. 06** Various contracts for the broadcast for the promotion of female vote and female candidates with Fanm Yo La and the Ministry of Women's Affairs
- Sept. 05 – Jan. 06** Various production and broadcasting contracts on 15 radio stations for the National Commission of Disarmament (CND)
- Dec. 05 – April 06** Coproduction with Civimedia and Smart, advertisement broadcast and a 30 minutes civic educational program for the European Union on 30 radio stations (2006 elections)
- Jan. 05 – Sept. 07** Promotional commercial broadcast for Voila/Comcel on 15 radio stations in the North, North East, North West, Artibonite, Centre and West area.

## MEDIACOM'S EXPERIENCE IN EDUCATION AND TRAINING

<b>1998 – 2000</b>	Mediacom collaborated with Panos Institute in managing the promotional campaign in favor of the Children's right and the training of haitian
<b>1999</b>	Supply for Radio Gamma (Fort-Liberte) for Plan International – Haiti.
<b>1999- 2000</b>	Mediacom collaborated with Konesans Fanmi se Lespwa Timoun in setting up specifics seminars and an essay on the broadcast of health news.
<b>2000</b>	Mediacom made the broadcast campaign for civic education programs for the Associated Rural Development (ARD/ USAID)
<b>2001 – 2004</b>	Mediacom designed and executed – on hire with PDG Communications – the media plan / Provinces of PSI-Haiti (Awareness campaign on HIV/ AIDS, breast-feeding, birth control)
<b>June 2003</b>	Organisation of the logistics for the International Forum on the use of small arms held in Haiti from June 9th to June 13th 2003 under the auspices of the American Friends Services Commitee (AFSC)
<b>June 2003</b>	Study on the capacity of 40 community radio stations in Haiti – Edikasyon a Distans pou Ayiti) – Education Development Centre (EDC). USAID
<b>September 2004</b>	On hire for 6 months with PDG Communications for the broadcast of advertisement for the haitian Red Cross. Development of a national plan for the broadcast of adult literacy programs for the Nation Literacy Bureau.
<b>Nov. – Dec. 2006</b>	Awareness campaign on local elections for the European Union in collaboation with Image Productions.
<b>Aug. – Nov. 2006</b>	Promotional campaign for breast-feeding on 10 radios (CEPAM HS 2007/ USAID)
<b>Nov. 06 – June 08</b>	Commercial broadcast on hire with PDG Communications as part of the Professional Training (INFP/ MENFP/ BID)
<b>March – June 2007</b>	Awareness campaign on Initiative on Political and Environmental Dialogue (IDPE) for the Haitian Foundation of the Environment (FHE). European Union.
<b>Aug. 07 – March 08</b>	Contract with Population Reference Bureau (PRB) in Washington for the organization and the follow up of training seminars for haitian journalists and family planning.

**November 2007**

Awareness campaign on the 23rd mayors world conference on 50 community and private radio stations in provinces. (Ministry of the Interior/ PDG Communications)

### **OTHER EXPERIENCES – PRODUCTION OF PROMOTIONAL MATERIALS**

**July 05 – Feb. 06**

Executorial firm in charge of the communications campaign for the Fusion des Sociaux Démocrates Haïtiens Party (Advertisement and billboards concept, promotional material, commercial conceptualisation and realization, audiovisual documentaries, broadcasting on more then 50 radio stations and 15 TV stations

**January 2005 – to date**

Various contracts with MINUSTAH for the supply of radio equipments and the production of promotional material such as : bandanas, caps (20,000), banners (2,000), silicone bracelets (15,000), pamphlets, flyers, posters (700,000), calendars (100,000), notebooks, PVC signs.)

**June 2007**

Production of road signs to identify the streets in the town of Carice in the North East (ID Plus/Carice Town Hall)

**August 2007**

Ideation and execution of the identification and securing Petion-Ville's taxi motos for Petion-Ville's Police Station with the financing of Digicel.